

In collaboration with

Singapore  
TOURISM  
BOARD



# Tourism Leadership Excellence & Advancement Program (T-LEAP)



5 days (30 Nov - 1 Dec, 7 - 9 Dec 2026)



EHL Campus (Singapore)



High potential senior executives & business  
leaders; Tourism companies



**S\$3,000** excluding GST  
(Eligible for at least 50% SSG Funding, and  
up to 70% Enhanced Subsidy)

[Click here to register](#)

UEN Number: 201731189N

Course Reference Number: TGS-2025052198

Mode of training: Classroom Facilitated Training

# Program Outline

This immersive program is tailored for high-potential individuals who are poised to take on greater leadership roles and drive innovation in Singapore's dynamic tourism landscape.

## LEADERSHIP EXCELLENCE:

### Steering the Future of Tourism (2 days)

- Singapore's Tourism Goals & Emerging Trends
- Strategic Plans for Tourism-Related Initiatives
- Growth through Business Partnerships

## LEADING SUSTAINABILITY:

### Leveraging Emerging Trends (1.5 days)

- Sustainability in Tourism
- Circular Solutions for Sustainable Development
- Mastering Sustainability Reporting

## UNLOCKING INNOVATION IN

### TOURISM: Shaping the Future (1.5 days)

- Data in Tourism and Data Governance
- Strategic Implementation of AI for Operational Efficiency
- Success Stories Shaping Innovation



## Dr. Natthavut Srinara

### LECTURER

Dr. Natt Srinara has over 25 years of experience in higher education, consulting, and corporate training. His expertise spans marketing, innovation, strategy, and organizational development, with a strong focus on hospitality, luxury and service DNA. He has worked with JLL, Singapore Tourism Board, Mandarin Oriental, Pan Pacific, IHG, Marriott, Accor, BYD, Jin Jiang Hotels, Donghu Hotels, Guizhou Tourism Group, and more, advising on market strategy, brand positioning, and guest experience. A recipient of multiple teaching and service awards, Dr. Srinara has held faculty and consulting roles at EHL, ESSEC, and SP Jain. He designs and delivers high-impact learning & development programs for professionals across industries.



## Miguel Menezes

### LECTURER

Miguel is a passionate educator in sustainability and hospitality, currently serving as a Lecturer at EHL Campus (Singapore). With a career spanning over multiple continents, he has nurtured the next generation of sustainable entrepreneurs, restaurateurs, and hoteliers. His hands-on approach to leading Corporate Sustainability and Service Operations Management modules matches his deep commitment to integrating sustainable practices within the hospitality industry.



## Dr. Guy Llewellyn

### ACADEMIC DIRECTOR & ASSISTANT PROFESSOR

Guy Llewellyn, PhD, has over a decade of experience in the Food and Beverage industry, working in stand-alone restaurants, hotel restaurants, restaurant groups, and private clubs. He has held senior positions including Executive Chef, Club Manager, and General Manager. He earned his doctorate in Hotel and Tourism Management from The Hong Kong Polytechnic University, with his thesis focusing on neural networks for independent restaurant site selection. His research interests include restaurant location strategies, menu design linguistics, and technology innovation in the F&B sector.